# Sandhills Publication Website Integration

**About Sandhills**

Sandhills is primarily a print media company that also hosts client websites and displays their inventory on those websites.

**The problem**

* The website has very bad SEO
  + Products listed in the iFrame are not associated with the parent website
  + The product listing html provides very little information for search engines
* The website doesn’t display well on mobile devices

**The solution**

* Display products directly within the website by using a web service instead of an iframe
* Use microdata and html5 to provide search engines with a robust data set
* Use responsive design to optimize the display for all devices

**Considerations**

* How much is Sandhills charging for the website?

**The Proof**

TruckPaper Login: nateisgod, password: nateisgod1234

## Additional Information

**Sandhills does host the websites**

www.affordabletrucksandequipment.com @{IPAddressToString=38.101.15.46}

www.advantagetrucks.net @{IPAddressToString=38.101.15.46}

www.akopptruck.com @{IPAddressToString=38.101.15.46}